

# Innogyps

## CORPORATE PROFILE

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Innogyps is the preferred source of independent advice and services for technical and business needs regarding the gypsum industry.

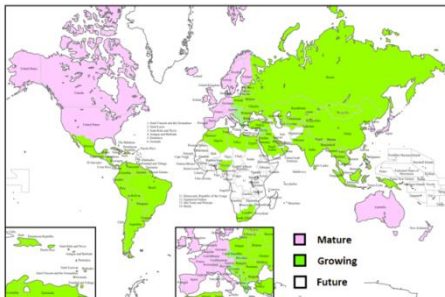
Innogyps provides consulting services that include: developing business strategy, preparing business plans, assessing and developing mines, evaluating and developing products, accessing market knowledge and input sourcing for manufacturers of gypsum products.



With its skilled people and fully functioning research and development lab, Innogyps carries out technical projects such as: testing raw materials and finished products, developing new product and process technology and developing intellectual property. Assistance and guidance is also available on the management of the innovation process itself.

Innogyps also provides process, technical and supply chain support to assist with operations improvement initiatives.

Operating from its office/laboratory just 40 minutes west of Toronto, Canada, Innogyps has connections with a number of universities and has access to international airports in Toronto, Hamilton and Buffalo. Access to computer/internet, engineering/technical and marketing services from this location is world class in every respect.

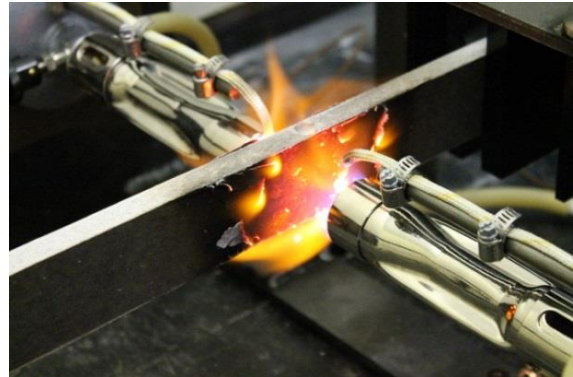


The gypsum industry has yearly sales greater than \$20 billion dollars and it is growing at a rate of approximately 3 percent per year. The major product, gypsum board, is well known and a part of everyday construction in North America and

Western Europe, however, to most of the rest of the world is a new, innovative product. This represents a significant growth opportunity for gypsum companies. In spite of the size and growth potential, there is limited public information about the industry and the technology associated with it. Even major companies with many resources wishing to do business with the gypsum industry often find it very difficult to understand its drivers. Innogyps uses its experience, knowledge and contacts to assist in the growth of the industry around the world.

The gypsum industry currently provides a wide range of products principally for the construction market. Advances in materials science and process engineering will result in the development of new products and processes further growing the industry.

Natural gypsum resources remain in abundant supply and production of gypsum as a by-product from industrial processes continues to grow, resulting in large quantities of this versatile raw material being available. Application of modern technology to use this abundant, low cost resource represents an outstanding business opportunity.



**Our typical customers include:**

- Gypsum Board Manufacturers
- Gypsum Mine Operators
- Gypsum Board Additive Suppliers
- Gypsum Board Paper Liner Suppliers
- Gypsum Equipment Suppliers
- FGD Gypsum Producing Power Plants
- Market Analysts
- Investors
- Inventors
- Building Product Standards Developers

We at Innogyps are leading gypsum consultants, providing confidential support and guidance to businesses connected with the gypsum industry. We value our Integrity, draw on our clients' Trust and celebrate their success with Humility. With our years of industry and technical knowledge, research, development and testing experience, and business insight, we help clients creatively solve problems and grow in the gypsum Industry.

A brief bio of our personnel:

**Robert Morrow** – President of Innogyps, Robert has an undergraduate degree in commerce and is a Chartered Accountant with 25+ years of experience in the gypsum industry. Robert has operation experience in supply chain and mining, business strategy and leadership development.

**Mark Flumiani** – Mark is a Project Manager at Innogyps with 12+ years of experience in the gypsum industry having worked supported hundreds of clients on gypsum related projects. He is a member of ASTM and participates in standards setting activities. Mark has a BSc in Chemical Physics.

**Bob Bruce** – The founder, retired. Dr. Bruce, has a PhD in sulfur chemistry as well as 34+ years of experience in the gypsum industry. Bob is known internationally for gypsum industry papers presented on market trends, strategic planning, technology, operations, environmental issues, and risk assessment. Dr. Bruce is available from time to time to consult on specific projects.

**Associate Specialists** Innogyps has access to a variety of experts on an as needed basis.

**GYPSUM CONSULTATION, INNOVATION & GROWTH**

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