

INTERNATIONAL WEEK OF DRY BUILDING MIXTURES

Moscow, Expocentre

November 29 — December 1, 2011

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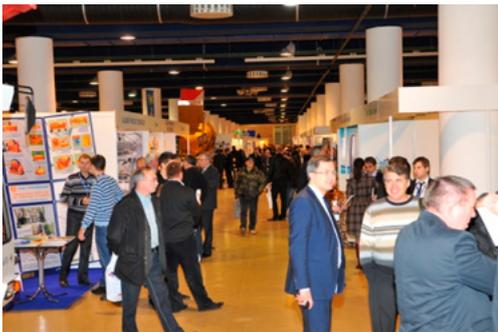
Organizer:



Sponsor:



POST-RELEASE



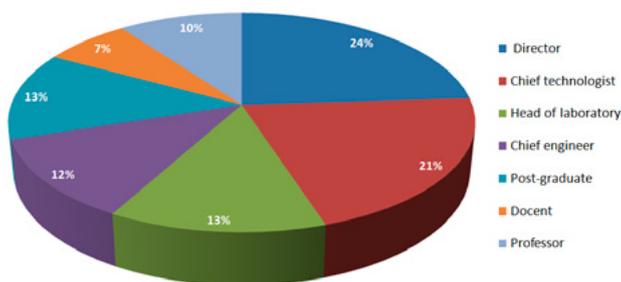
International Week of Dry Building Mixtures was held in Expocenter in Moscow since November 29 till December 1, 2011. The event was organized by the International Analytical Review "ALITinform: Cement. Concrete. Dry mixtures". The event was officially supported by the State Duma of the Russian Federation, Ministry for Regional Development of Russia, the Government of Moscow, the Government of Moscow region, SoyuzCement NGO, Russian Builders' Union.

The week of dry building mixtures features four major events:

- 12th International specialized exhibition "Dry mixtures, concretes and Mortars. ExpoMix-2011";
- 13th International Scientific and Technical Conference "Modern Technologies of Dry building Mixtures in Construction. MixBuild"
- International Scientific Meeting on Gypsum;
- II International Seminar-Contest among young scientists working in the sphere of cementing agents, concretes and dry mixtures.



"ExpoMix'11" exhibition



The key event of the week of dry construction mixtures was undoubtedly presented by ExpoMix'11. More than 150 companies took part in this event. Among the leading participants we can name such industry leaders as Erisim Makina Ltd, Allgaier Process Technology, Hercules SA, Bang & Bonsomer, HAVER & BOECKER, J. RETTENMAIER & SÖHNE GmbH + Co. KG, Maschinenfabrik Gustav Eirich GmbH & Co KG, M-tec mathis technik gmbh, Vselug, Ural Omega, Khabezsky gypsum factory, Roslzvest

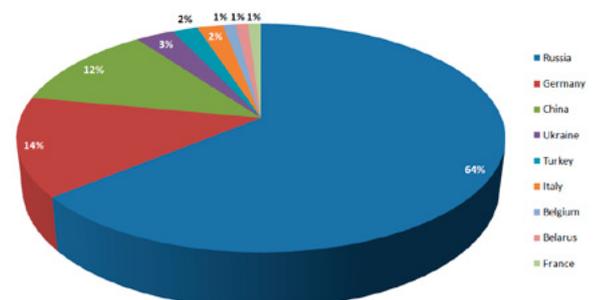
and Russia, Ukraine, Belarus, Finland, Switzerland, the USA.

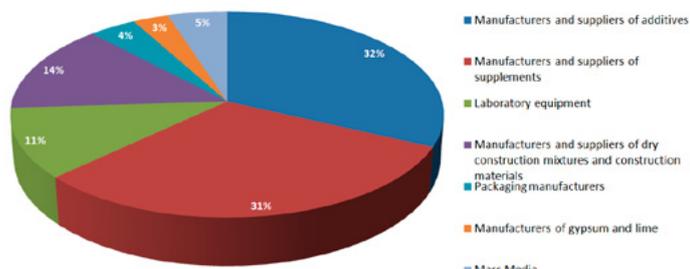
Independent expositions were also presented by companies from St. Petersburg, Moscow, Briansk, Chelyabinsk, Ryazan, Rostov, Samara, Sverdlovsk, Volgograd, Novgorod, Smolensk regions, Krasnodar area, Republic of Bashkortostan and Republic of Tatarstan.

ExpoMix'11 introduced manufacturers and suppliers of equipment, additives, manufacturers of dry construction mixtures, lime, gypsum.

ExpoMix'11 was visited by more than 7,000 specialists. The statistical analysis shows that about 60 % of the visitors are general managers, 22% – heads of sales departments, 9% – engineers.

Participants of the exhibition represented 13 countries of the world: China, Germany, Turkey, the Netherlands, Belgium, Italy, France, Poland





ExpoMix'11 exhibition covered all the diversity of manufacturing and laboratory equipment, it helped to gather on a single site the leading manufacturers of dry construction mixtures, additives, gypsum and lime.

From the point of view of participants and visitors ExpoMix'11 exhibition became a perfect place for discussions, sharing experience and demonstration of achievements and innovations in the field of dry construction mixtures and solutions.

MixBUILD conference



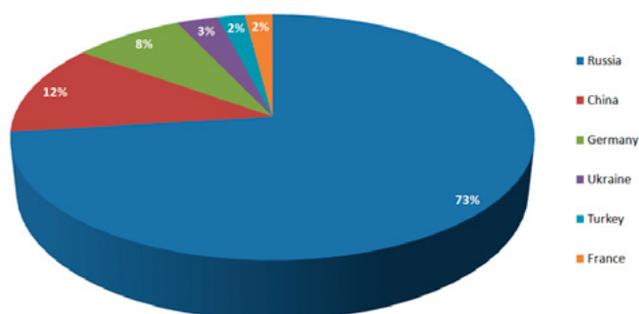
Alongside with ExpoMix'11 exhibition there also was the Scientific and Technical Conference "Modern technologies of dry mixtures in construction. MixBUILD", the official sponsor of which was presented by the Turkish company Erisim Makina Ltd.

MixBuild conference was visited by about 600 specialists from Russia and foreign countries. About 35 reports were presented during this scientific meeting. Main participant countries: Russia – 48%, China – 12%, Germany – 8%.

Every year the industry of dry construction mixtures becomes a more and more important field of construction industry. The growth of construction objects and relatively low price of dry construction mixtures allow us to assume that in the nearest future we are to witness high demand for dry construction mixtures.

The purpose of holding of the MixBuild conference was to discuss topical issues of development of this field in Russia and abroad. Every year this scientific event welcomes field specialists: manufacturers of dry construction mixtures, additives and necessary equipment, representatives of higher educational institutions, design and scientific institutes.

This year the conference was opened by the vice president of the European Association of Manufacturers of Dry Mixtures, the president of the Portuguese Association of Manufacturers of Dry Mixtures Carlos Duarte. The scientist presented an informative report «Construction mortars: a 10,000 years story», during which he presented to the audience the history of development of binding solutions during 10 centuries in less than half an hour.



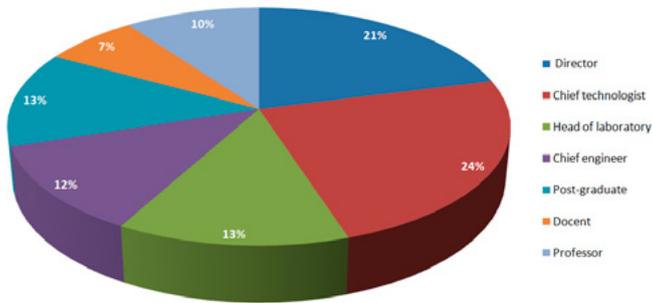
The topic of perspective development of the field of dry mixtures was further elaborated by the chairman of the Committee of the Russian Builders' Union on cement, concrete, dry mixtures, the president of "Alit" Group of Companies Bolshakov Eduard. The report «Market for dry building mixtures: myths and reality» showed that as of today we are witnessing gradual establishment of domestic raw materials base for dry constructions mixtures. The lecturer expressed confidence that in the nearest future we will witness abrupt growth of dry construction mixtures consumption by about 2%. Due to the increase of volumes of construction in Russia and reduction of prices for dry mixtures there are all the prerequisites for Russia to reach the level of developed countries by the level of consumption of dry construction mixtures.

It is worth noting the report of the head of the faculty of chemical technology of composition and binding materials of the Mendeleyev University of Chemical Technology of Russia Sergey

Sivkov «The effect of additives limestone on the properties of the white cement hardening at normal and elevated temperatures»

The survey of the scientist showed that addition of limestone into the contents of white cement increases frost resistance of the material as well as improves whiteness of cement. Besides, under normal temperatures the strength of the acquired cement was not over-passed by the strength of reference cement.

MixBuild conference evoked enormous interest of specialists from all over the world.



The event was visited by the heads of associations, manufacturers of dry construction mixtures, representatives of the bodies of state power and international organizations, directors and technical specialists, experts in the field of manufacturing of dry construction mixtures, additives and equipment.

The main visitors of the exhibition were directors, chief technologists, heads of laboratories, professors, docents, chief engineers.



International Scientific Meeting on Gypsum



The week of dry construction mixtures was closed by the International Scientific Meeting on Gypsum that was held on December 1. The official sponsor of the event was the Turkish company Erisim Makina Ltd.

The scientific discussion was opened by the director for external economic relations of Erisim Makina LTD Cevdet Karabrahimoglu. The representative of the company presented a report "Three huge factory for three years from ERISIM MAKINA", where he described the whole history of development of the company. Let us remind that Erisim Makina LTD deals with design of technological processes, manufacturing of equipment as well as with turnkey construction of complex plants for manufacturing of gypsum, dry construction mixtures, gypsum boards, calcite and expanded perlite of different output capacities. The company has erected more than 45 plants all over the world within 18 years of its existence and now it is actively opening the market of Russia.

Among the other lecturers it is worth noting the speech of the Canadian professor Bob Bruce, who forecast unprecedented development of gypsum

field due to the growth of market of commercial real estate in his "Factors Affecting Global Gypsum Business Development.

The audience highly appreciated the speech of the Netherlandish professor of the department of architecture, construction and planning of the Technological University of Eindhoven (the Netherlands) Jos Browsers «New developments in regard to gypsum-based products» The scientist presented an overview of construction materials on the basis of gypsum and introduced the audience with results of his research that proved that such mixtures possess air purification capabilities.



A lot of interest was also attracted by the presentation of the docent of the University of Lion (France) Jean Colombani «Mechanism of wet creep of plasterboards», in which the scientist offered his mechanism of prevention of creeping of gypsum plasters in conditions of high humidity.



In 2011 the Week of Dry Construction Mixtures was visited by more than 7,000 people. Compared with the previous year the event grew by 40%.

The second International workshop and competition of young scientists and post-graduates working in the field of binding substances, concretes and dry mixtures

The Week of Dry Construction Mixtures also included II International Seminar-Contest among young scientists working in the sphere of cementing agents, concretes and dry mixtures that attracted vivid interest of participants and guests of the Forum. The agenda of the workshop-competition was extremely saturated: scientific reports were presented by 25 post-graduates of construction higher educational institutions from various cities of Russia: Belgorod, Kazan, Moscow, Novosibirsk, Penza, St. Petersburg, Tver,



Chelyabinsk. The scientific level of presented works and expertise of young scientists was evaluated by the leading scientists of the Russian Federation.

The competition was organized by the International Analytical Review "ALITinform: Cement. Concrete. Dry mixtures" that offered 2 prizes - iPad in nomination of "Development of new methods and equipment for research" and annual grant in the amount of 120 thousand rubles in the nomination of "The best scientific research work in the field of binding substances, concretes and dry mixtures".

The project was supported by 3 leading companies in the field of manufacturing of construction materials. "EUROCEMENT Group" holding, KNAUF company, "Bergauf Construction Technologies" company.

The prize for "The best scientific research work in the field of binding substances, concretes and dry mixtures" offered by the International Analytical Review "ALITinform: Cement. Concrete. Dry mixtures" was won by Elena P. Ermolenko from Shukhov Belgorod State Technological University.

Success of the Week of Dry Construction Mixtures was confirmed both by participants and by visitors of the event that have unanimously given positive evaluation of construction exposition, scientific international conferences and meetings. It is worth noting that participants were satisfied with representation and number of visitors. Most of companies confirmed their participation in ExpoMix exhibition in 2012.

We are waiting for you on the International Week of Dry Building Mixtures that is to take place November 27 - 29, 2012 in the "Expocentre" central exhibition complex!



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